**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website/product access point. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a Gale Literature Criticism Facebook, Twitter, Instagram, or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

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|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
| 1 | From medieval works to modern poetry, deepen your understanding with Gale Literature Criticism. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 2 | Lit course causing angst? Gale Literature Criticism brings award-winning resources together to help you succeed. <link to your library’s access> | Image 1 |
| 3 | Visual search tools make literature research easy and productive. Gale Literature Criticism is designed for you. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 4 | Gain deeper insights into modern and historical works, in every region, era, and genre, with Gale Literature Criticism. <link to your library’s access> | Image 2  Image 3 |
| 5 | Gale Literature Criticism brings you award-winning resources to support college literature learners. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 6 | Discover rare content—diaries, letters, reviews, and more—and enrich your lit studies with Gale Literature Criticism. <link to your library’s access> | Image 2  Image 3 |
| 7 | Delve into unparalleled topic pages focused on literary topics, movements, and themes in Gale Literature Criticism. <link to your library’s access> | Image 2  Image 3 |
| 8 | Where can you find rich, hand-curated commentary on authors, works, and topics? Gale Literature Criticism. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 9 | Gale Literature Criticism gives you greater insights and diverse viewpoints. Dig deeper. <link to your library’s access> | Image 2  Image 3 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Award-winning support for college lit students with Gale Literature Criticism. Link in bio! <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | Gale Literature Criticism connects you to authors, works, and topics spanning the globe. Link in bio! <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | . . . starts here. Gale Literature Criticism supports learning in all aspects of the humanities. Link in bio! <we suggest adding a temporary link in your bio for easy access> | Image 3 |